

Enforce

Newsletter #1 - July 2023

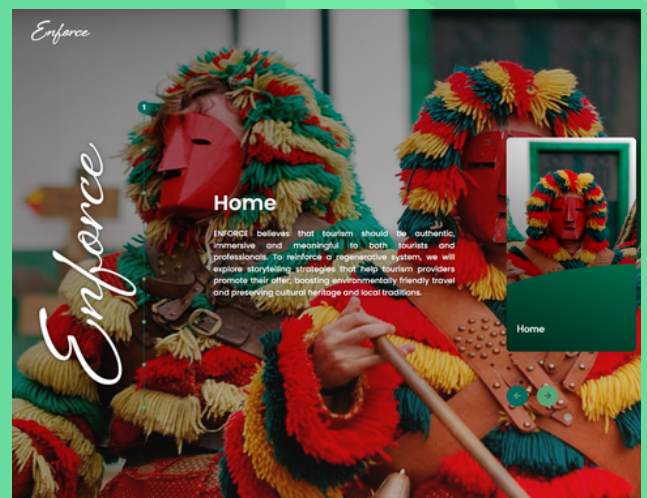
The project

Enforce gathers a group of passionate professionals on a transformative journey dedicated to revolutionising the way tourism narratives are crafted and shared. The recognition of the immense potential of storytelling as a powerful tool for change contributes to making experiences more memorable and to successfully promoting sustainable practices while empowering local communities. Enforce highlights that by infusing narratives with authenticity, passion, and purpose, a future can be created where tourism not only delights but also contributes to the wellbeing of our planet and its people.

Launch of the website!

We are really proud and happy to announce that our website is running.

The Website will be available in English, Portuguese, Slovenian, Spanish, French, Turkish and Bulgarian. Visitors will be able to access the project's outputs, learn more about the project and its partners, and follow the development of all phases of the project.



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First partners' meetings

In January 2023, the team met face-2-face in Luxembourg. At the meeting, partners presented project management tasks and plans for the activities to be developed in the project.



Our first regenerative experience!

Since the end of the 19th century, Belval has been known for its steel industry. From the 2000s, the Luxembourg government and stakeholders have endeavoured to transform this former industrial area into a modern space that promotes education and culture, such as the creation of the "Cité des Sciences", which includes, among other research centres, the University of Luxembourg.

BELVAL



This ambitious project has transformed Belval into a thriving urban centre that integrates historic industrial heritage with contemporary architecture, as parts of the old industrial site have been retained and uniquely integrated into the new concept. The two remaining blast furnaces not only bear witness to an era long gone, but are also landmarks of New Belval.

The Belval project continues to evolve, attracting investment and becoming one of the cornerstones of urban regeneration and sustainable development in Luxembourg.



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Don't miss...

The partnership is now creating an interactive map with a collection of good practices and case studies of storytelling for sustainable/regenerative cultural tourism experiences. The interactive map is available online, on the Enforce project website, in a section intitled "[Interactive Map](#)", in EN/ES/FR/TR/SL/PT/BG.

The interactive map will provide higher quality information regarding inspiring regenerative tourism experiences, helping professionals, students and entrepreneurs of the tourism sector to acquire skills that will enhance the impact of regenerative tourism experiences.

The partners

The coordinator: [Camera di Commercio Italo-Lussemburghese](#) (Luxembourg).

[Universidade De Aveiro](#) (Portugal)

[Gospodarska Zbornica Slovenije](#) (Slovenia)

[Domspain](#) (Spain)

[EURAKOM](#) (France)

[University of Usak](#) (Turkey)

[Agraren Universitet - Plovdiv](#) (Bulgaria)



What is coming next?

In September 2023, the partners will meet face-to-face in Portugal to discuss the next steps and evaluate the development of the project.

Stay tuned!

Contact:
info@enforce-project.eu

Visit our website to find out more: www.enforce-project.eu

Find us on Social Media:
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