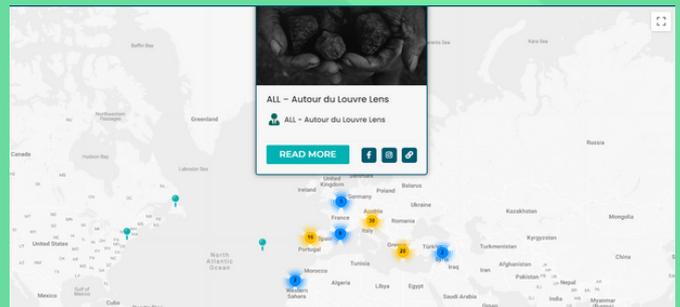


Enforce

Newsletter #2 - December 2023

The Interactive Map is running!

The best stories of regenerative tourism experiences from all over EUROPE, carefully selected by our partners, are now available on the ENFORCE project website. Through the virtual map, visitors can click on the destinations and read more details about the practices located in different regions.



The Regenerative IT Guide !

The partners developed a Regenerative Guide for agents, companies, teachers and students in the tourism sector who want to acquire skills in the art of storytelling.

By understanding the power of storytelling, readers will be able to create more attractive and engaging regenerative experiences, with stories before, during and even after a regenerative experience has taken place.

The guide will give the readers some initial tools to master the concept of storytelling and work with its potential in order to create memorable journeys for all travellers.

Visit the ENFORCE project website to download the Regenerative IT Guide:

https://enforce-project.eu/destination-storytelling_



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Second Transnational Partners Meeting

On 14 and 15 September, the University of Aveiro hosted international partners for the second transnational meeting as part of the ENFORCE project, which includes partners from Spain, France, Luxembourg, Slovenia, Bulgaria and Turkey.

The transnational meeting offered an opportunity for the European partners to share experiences, celebrate the results obtained during the six months of the project's development and draw up a timetable for future activities.



“Drive Regenerative Cultural Tourism by Telling the Right Stories”

The partnership will develop a blended course that will build in learners/professionals' the capacity to create/promote regenerative experiences in a way that captivates audiences.

In order to reach the objectives of the course, each partner is creating a Module with theoretical and Practical contents, related to Digital Storytelling and Competences needed to create Regenerative Experiences.

The course will be available on the ENFORCE project platform.



What is coming next...

In May 2024, the partners will meet face-to-face in Slovenia to discuss the next steps and evaluate the development of the project.

The partners

The coordinator: Camera di Commercio Italo-lussemburghese (Luxembourg)

Universidade De Aveiro (Portugal)

Gospodarska Zbornica Slovenije (Slovenia)

Domspain (Spain)

EURAKOM (France)

University of Usak (Turkey)

Agraren Universitet – Plovdiv (Bulgaria)



Stay tuned!

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Vist our website to find out more: www.enforce-project.eu

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Enforce is a European project co-funded under the Erasmus + programme. Project Nr. 2022-1-LU01-KA220-VET-000089887

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